

What is claimed is:

1. A network marketing business method, comprising steps of:
 - 5 placing sample data on colors, shapes, and sizes of products that may satisfy market needs on a home page of a server connected through a network before a company produces and sells the products (as a first step); and developing the products having the colors, the shapes, the sizes corresponding to access frequencies thereof on the home page accessed with browsing software of personal computers of customers through the network and selling the developed products on the market (as a second step).
 - 10 2. The network marketing business method as set forth in claim 1, wherein the second step is performed by developing the products having the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the developed products on the market.
 - 15 3. The network marketing business method as set forth in claim 1, wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as performance of the products.
 - 20 4. A network marketing business method, comprising steps of: transmitting sample data on colors, shapes, and sizes of products that may satisfy market needs from a server to personal computers of customers

as electronic mails through a network before a company produces and sells
the products (as a first step); and

developing products having the colors, the shapes, and the sizes
corresponding to selected frequencies thereof in replies from the customers
5 as recipients of the electronic mails and selling the products on the market
(as a second step).

5. The network marketing business method as set forth in claim 4,
wherein the second step is performed by developing the products
having the colors, the shapes, and the sizes corresponding to the selected
frequencies for each age, each residential area, and each sex type of the
customers and selling the developed products on the market.

6. The network marketing business method as set forth in claim 4,
wherein the sample data contains numerals and characters that
represent the process speed, hardness, softness, quality and assurance
period, as performance of the products.

7. A network marketing business method, comprising steps of:
placing sample data on colors, shapes, and sizes of products that may
satisfy market needs on a home page of a server connected through a
network before a company produces and sells the products (as a first step);

20 and
creating a database containing colors, shapes, and sizes
corresponding to access frequencies thereof on the home page accessed with

browsing software of personal computers of customers through the network and selling the created database to the company (as a second step).

8. The network marketing business method as set forth in claim 7,
wherein the second step is performed by creating the database

5 containing the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the created database to the companies.

9. The network marketing business method as set forth in claim 7,
wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as performance of the products.

10. A network marketing business method, comprising steps of:
transmitting sample data on colors, shapes, and sizes of products that may satisfy market needs from a server to personal computers of customers as electronic mails through a network before a company produces and sells the products (as a first step); and

15 creating a database containing colors, shapes, and sizes corresponding to selected frequencies thereof in replies from the customers as the recipients of the electronic mails and selling the created database to the company (as a second step).

20 11. The network marketing business method as set forth in claim 10,
wherein the second step is performed by creating the database

containing the colors, the shapes, and the sizes corresponding to the access frequencies for each age, each residential area, and each sex type of the customers and selling the created database to the company.

12. The network marketing business method as set forth in claim 10,

5 wherein the sample data contains numerals and characters that represent the process speed, hardness, softness, and quality assurance period as the performance of the products.